



Laqdu Singh Charitable Trust's (Regd.)

## THAKUR INSTITUTE OF MANAGEMENT STUDIES & RESEARCH

(Approved by AICTE, Govt. of Maharashtra & Affiliated to University of Mumbai)

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C - Block, Thakur Educational Campus,  
Shyamnarayan Thakur Marg, Thakur Village,  
Kandivali (East), Mumbai - 400 101.

Tel.: 6730 8201 / 2, 2884 7147 / 445

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Email : timsr@thakureducation.org

Website : www.timsrmumbai.in • www.thakureducation.org

### DISSERTATION LIST OF MMS (FMHO) BATCH 2019-21

#### GENERAL MANAGEMENT

Roll No.	Name of the Student	Specialization	Title of the Project
M1921031	Krishna Goenka	Finance	Impact of Covid on Hindustan Unilever Limited
M1921033	Anup Gupta	Finance	A Study on Best Practice for Reliance Capital Management
M1921035	Vibhuti Gupta	Finance	A Study on Change in Indian Nbfci Market Post Demonetization and Covid 19 Crisis.
M1921037	Aanchal Jaluka	Finance	Impact of Covid-19 on Hdfc Bank
M1921044	Shubham Pradeep Kolge	Finance	A Study on Investment Management at Uber
M1921046	Devang Kukreti	Finance	Impact of Covid-19 on Tata Consultancy Services Ltd
M1921119	Shradha Agarwal	Finance	A Study on Alternative Investments in India
M1921054	Kunal Mistry	Finance	A Study of Impact of Mergers & Acquisitions on General Management Practices of E-Commerce Companies
M1921060	Kushal Pramod Pagdhare	Finance	A Study on General Management in Ultratech Cement Ltd.
M1921062	Shruti Pandey	Finance	A Study on General Management Practices of Tata Consultancy Services
M1921065	Harsh Patel	Finance	A Study on Effective Time Management
M1921066	Vrushik Patel	Finance	General Management Practices by Tata Steel
M1921067	Akshay Pathak	Finance	A Study on General Management Practices of Pidilite industries Limited
M1921120	Yash Lad	Finance	A Study on General Management Practices of Hindustan Uniliver
M1921001	Geet Agrawal	Finance	Influencer Marketing
M1921003	Mayur Agrawal	Finance	A Study on Brand Awareness of Indian Oil Co. Ltd.



M1921004	Meetesh Agrawal	Finance	Status of Micro Finance Sector: Ujjivan Financial Services
M1921008	Mangesh Suresh Bandarkar	Finance	Maggi: A Revival From the Crisis
M1921010	Anish Belekar	Finance	A Study on Impact of Social Media Marketing on Brand Building
M1921011	Priyank Bhandari	Finance	A Study on Pidilite Industries Limited
M1921118	Danish kapadia	Finance	A Study of General Management Practices of Bajaj Auto Ltd
M1921047	Vikrant M Kupavadekae	Finance	A Study of Initial Public Offering
M1921048	Ashish Loke	Finance	Relevance of Legal Aspects in Retail Sector
M1921049	Abhishek Manjrekar	Finance	The Study of Plastic Industry in India
M1921050	Aarzo Mehta	Finance	Behavioral Finance
M1921051	Milind Mehta	Finance	Comparative Analysis of Mutual Funds in Private Sector and Public Sector
M1921053	Akash Mishra	Finance	A Study on Evolution of Fixed Income Securities
M1921013	Sneha Carval	Finance	A Study on General Management Practices of Tata Consultancy Services
M1921014	Chaganti Asha Lakshmiprasad Radha	Finance	A Study on General Management of Procter and Gamble Company
M1921015	Prasad Chandak	Finance	To Study Investment Pattern of Retail Investors and their Perception Towards Digital Investment Platforms in India
M1921016	Hetal Chandapa	Finance	Impact of Covid 19 on Performance of Small and Medium Size Enterprises
M1921018	Nishant Chauhan	Finance	A Study on Investor's Perception Towards Fixed Deposit & Share Market
M1921020	Rakesh Chipte	Finance	A Study on Portfolio Management
M1921021	Gauri Churi	Finance	General Management Practices of ITC Ltd.
M1921022	Divya Dabi	Finance	A Study on Employee's Work Motivation and its Effect on their Performance
M1921023	Darshita Daliya	Finance	A Study on Strategies & Consumer Behaviour: McDonald's India
M1921024	Jhanvi Darji	Finance	Study of Attrition Rate in Indian BPO Industry
M1921025	Divya Dasouni	Finance	A Study of Consumer Buying Behaviour-Tomato Ketchup in Indian Market



M1921027	Regina D'silva	Finance	A Study on Customer's Delight with Respect to Media and Entertainment with Special Emphasis on PVR Cinemas
M1921029	Vaibhav Dwivedi	Finance	A Study on Impact of Covid-19 on Telecom Sector with Special Reference to Bharti Airtel
M1921117	Vishal Thakur	Finance	A Study of Different Operating Activities done by Kotak Mahindra Bank
M1921082	Ayesha Shaikh	Finance	A Study of Impact of E-Commerce on Cosmetics Industry
M1921083	Aditya Shanbuag	Finance	A Study of Banking Sector as Financial Intermediaries
M1921084	Abhishek Sharma	Finance	Level of Financial Awareness: A Comparative Study between Salaried Class and Business Class
M1921085	Harsh Sharma	Finance	A Study on Different Roles Played by a Business Leader
M1921087	Naveen Kumar Sharma	Finance	Impact of Covid-19 on Indian Economy
M1921090	Kamal Shetty	Finance	Study of Healthcare Industry in India
M1921091	Mihir Shetye	Finance	Consumer Behaviour Towards Investing in Mutual Fund
M1921101	Vikas singh	Finance	Importance of Legal Aspects in Retail Sector
M1921102	Yachana Singh	Finance	A Study on Challenges Faced by Startups in India
M1921105	Nimesh Tamka	Finance	Micro Insurance : Perception and Need of Low Income Group
M1921106	Sahil Tanwar	Finance	A Study of Online Banking in India
M1921107	Shivani Tawde	Finance	Impact of E-Commerce on Retail Market
M1921109	Devanand Verma	Finance	A Study of Online Banking in India
M1921111	Kiran Yadav	Finance	A Study on Performance Evaluation of Mutual Fund with Special Reference of Reliance Capital Ltd.
M1921112	Rahul Yadav	Finance	A Study of Reverse Mortgage Loan as a Retirement Planning Tool in India
M1921114	Priyanka Salunkhe	Finance	A Study on Perception of People with respect to Demonetization in India
M1921115	Kartikey Rai	Finance	Analysis of Retail Industry in India
M1921116	Akash Singh	Finance	General Management Practices of Pidilite Industries Ltd.
M1921068	Smruti Patil	Finance	A Study of Banking Frauds & Scams and its Impact on Indian Economy
M1921069	Smith Pereira	Finance	A Study on General Management Practices of Tata Consultancy Services



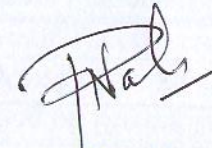
M1921070	Sakshi Prahladka	Finance	A Study of Healthcare Industry in India
M1921071	Zalak prajapati	Finance	Impact of Covid-19 on Workforce
M1921072	Saurabh Rai	Finance	Journey of Financial Scams in India
M1921074	Keshav Rander	Finance	A Study on Merchant Bank in India
M1921075	Ketan Rane	Finance	General Management Project on Union Budget 2020
M1921078	Onkar Salvi	Finance	A Study on Impact of Internet on Youth of India
M1921002	Harsh agrawal	Marketing	Job Satisfaction and Management Practices in Real Estate with Reference to Sunteck Realty Ltd
M1921006	Dhanashree Bajaj	Marketing	Impact of Economic Slowdown on Real Estate Industry in Mumbai Suburbs
M1921007	Shambhavi Bajpai	Marketing	A Study on the Strategic Approach Adopted by IKEA to Penetrate the Indian Markets
M1921017	Megha Singh Chauhan	Marketing	An Overview of Working of Wipro
M1921028	Ankita Dubey	Marketing	General Management Practices of Tcs Ltd.
M1921032	Abhishek Gupta	Marketing	Personal Financial Management
M1921034	Sejal Gupta	Marketing	Change in Logistic Perspective of Tata Croma
M1921036	Deepesh Jain	Marketing	A Study on Consumers Attitude towards Salon and Beauty Services in Mumbai Suburban Region
M1921039	Rindamol Davis Kaitharath	Marketing	Study of Digital Marketing Strategies of Dell
M1921055	MANISH KUMAR NAGLE	Marketing	General Management Practices of Future Group
M1921057	Rahul R Nair	Marketing	Impact of Merger & Acquisition on General Management Practices of Merging Companies
M1921058	Rohit Nair	Marketing	A Study of the Strategies That Local Markets undertake to Deal with international Brands and their Business
M1921059	Sandeep Nikam	Marketing	Relationship between Company and their Wholesalers/Dealers
M1921063	Yash Pandey	Marketing	Study of the CSR Industry and its Franchising and Service Quality in India
M1921064	Harsha Pansari	Marketing	Development and Tourism Potential of Arunachal Pradesh
M1921079	Supriya dilip sarate	Marketing	EIC of Automobile Sector in India
M1921080	Neha shah	Marketing	Impact of Cultural Differences on Product Adaptation



M1921081	Ronak Shah	Marketing	General Management Project on Reliance Capital Ltd
M1921088	Rohan Sharma	Marketing	Impact of Covid 19 on Digital Payments in India
M1921099	Shivam singh	Marketing	Preference of Customer Towards Retail Stores
M1921104	Harshada Sonawane	Marketing	To Study the Customer Fraud Identification Process of Tata Cliq in Mumbai
M1921108	Jay Pavan Thakkar	Marketing	Good Management Practices Followed by Haagen Dasz
M1921110	Anish Yadav	Marketing	Growth Strategies of Maruti Udyog Ltd.
M1921113	Shreyash Yadav	Marketing	Impact of after Sales Service on Water Purifier Consumers
M1921121	Asavari Thakur	Marketing	To Study the Behavior Finance of Consumer Towards Stock Market Investment
M1921089	Bhavit Shetty	Marketing	A Study on Overall Market Position of Marico & its Corporate Governance
M1921092	Prachi Shinde	Marketing	Consumer Perceptions of Global and Local Brands in the Indian Retail Industry
M1921093	Nikunj Shrimankar	Marketing	Impact of Advertising on Buying Lux & Dove Soap
M1921094	Ankit Shukla	Marketing	Comparative Study on Consumer Preference Towards Vicks and Strepsils
M1921095	Ashutosh singh	Marketing	Analysis of Investment Options
M1921098	Rajratan Singh	Marketing	A Study on Cloud Kitchen Business
M1921043	Apurva Kharat	HR	Job Satisfaction for the Female Workforce During Covid Times
M1921056	Kavya G Nair	HR	A Study on Influence of Social Media Marketing on Hotel Business
M1921086	Mahima Sharma	HR	A Study to understand Buying Behavior of Consumers during Pandemic Covid -19
M1921096	Dipti Singh	HR	A Study on Marketing and Business Strategy of India's Beauty & Wellness Industry Focusing on Lakme Lever Private Ltd
M1921026	Hetal Dattani	HR	Study of Preferences of Social Media Over Small Business
M1921041	Jheel Khan	HR	A Study on Opportunities and Challenges in E-Commerce
M1921042	Mustabshira khan	HR	A Study on Health Care Industry in India
M1921045	Nidhi Kothekar	HR	To Study the Relation between Consumers Buying Behaviour and User Interface of Retail Shopping Applications
M1921061	Shefali Pandey	HR	A Study of Individual's Risk Perception Towards Tourism
M1921076	Shreya Roy	HR	Workforce Diversity: A Key to Improve Performance
M1921005	Ameya Ajgaonkar	Operations	A Study of Derivatives Market and Option Strategies in India



M1921009	Prajakta Barde	Operations	Adventure Tourism in India
M1921012	Vinayak Bhatt	Operations	A Study on Future of Mobile Technology
M1921019	Nitin Chauhan	Operations	A Study on the General Management Practices of Google
M1921030	Apurva Gawali	Operations	Analysis and Evolution of Agri-tourism in Maharashtra
M1921038	Richa Jha	Operations	Job Seeker'S Perception and Buying Behaviour Towards Career Consulting Services
M1921040	Rohan Karwa	Operations	A Study of Healthcare Industry in India
M1921052	Abhishek Mishra	Operations	A Study of Process Improvement in E-Commerce Startups
M1921073	Manvi Raina	Operations	Retail Sector : Legal Framework
M1921077	Vidhi Ruparelia	Operations	A Study of EIC and FMCG
M1921097	Gaurang Singh	Operations	A Perspective Study on Impact of Quality Circles in Improving Effectiveness of Management Functions
M1921100	Sushilkumar Singh	Operations	The Impact of Covid 19 on Quick Service Restaurant Market



**Director**

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## DISSERTATION LIST OF MMS (FMHO) BATCH 2018-20

### GENERAL MANAGEMENT

Roll No.	Name of the Student	Specialization	Title of Project
M1820014	Amol Birwadkar	Finance	A Study On Current Scenario Of Automobile Industry.
M1820008	Aniket Autkar	Finance	A Study On General Management Practices Of Infosys
M1820001	Ankit Agarwal	Finance	A Study Of General Management Practices Of Dabur Ltd
M1820116	Premlata Yadav	Finance	General Management Of Procter & Gamble
M1820002	Kanchan Agrawal	Finance	A Study On General Management Practices Of Tata Consultancy Services
M1820020	Kritna Dave	Finance	A Study Of Effective Time Management
M1820003	Priyanka Agarwal	Finance	A Study On Management Practices Of Tata Steel
M1820112	Priyanka V	Finance	Understanding The Working Culture Of Mumbai Dabbawalla
M1820004	Shaily Agrawal	Finance	Income Inequality In India-Implication, Challenges And Probable Solutions
M1820011	Sheetal Manoj Barnwal	Finance	NPA - A Challenge To Private And Public Sector Banks
M1820009	Shriprasad Barde	Finance	Study On Artificial Intelligence In Banking And Financial Sector
M1820006	Shubham Asawa	Finance	A Study On General Management Practices Of Pidillite Industries.
M1820022	Ritika	Finance	A Study On Customer Relationship Management With Respect To Standard Chartered Securities India Ltd
M1820023	Prem Fulora	Finance	Study On General Management Practices Of Motilal Oswal Financial Services Limited
M1820027	Priyanka Harshbhushan Gulati	Finance	A Study On General Management Practices Of PepsiCo Company
M1820028	Heenai Gupta	Finance	A Project Report On Setting Up A Start-up Company: Fast Food Chain





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Roll No.	Name of the Student	Specialization	Title of Project
M1820029	Gupta Kajal Mukesh	Finance	A Study On Consumer Perception Towards Patanjali Products
M1820030	Mayur Ajay Gupta	Finance	General Management Study Of Investment Bank
M1820033	Kajol Jain	Finance	A Study On Change In Indian NBFC Market Post Digitalisation And Demonetisation
M1820034	Neha Jain	Finance	Customer Relationship Management At Broking Firms
M1820035	Sagar Jain	Finance	General Management Of Kotak Mahindra Bank
M1820036	Parth Jani	Finance	Organizational Culture And Its Relation With Employee Satisfaction
M1820037	Harshwardhan Jhunjhunwala	Finance	A Study On Managerial Practices Of Entertainment Industry Focusing On PVR Cinemas.
M1820042	Shantanu Kariwala	Finance	General Management Practices At Tata Steel
M1820043	Anuradha Karnik	Finance	A Study On Media And Entertainment Industry Focusing On PVR Cinema
M1820044	Keshav Karwa	Finance	General Management Of Punjab National Bank
M1820050	Lakshmi Menon	Finance	Performance Evaluation Of Mutual Fund Scheme With Special Reference To Reliance Capital Ltd
M1820051	Jigisha Mewada	Finance	Consumer Behaviour & Satisfaction Towards Amul Milk
M1820052	Mirajkar Tanmay	Finance	A Study On Aluminium Sector In India
M1820054	Pooja Mishra	Finance	A Study Of Information Security Management At IIFL
M1820101	Satpalsingh Thakur	Finance	A Study Of Consumer Perception Towards Patanjali Product
M1820057	Heta Modi	Finance	A Study On Change In NBFC Market Post Digitalization And Demonetization







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M1820061	Mayank Papnai	Finance	To Study Whether Gold Membership Of Zomato Is Effective
M1820063	Twinkle Patel	Finance	General Management Practices Of ITC Ltd.
M1820066	Poonam Phadtare	Finance	A Study On General Management In Reliance Capital
M1820067	Likhith Poojary	Finance	A Study On General Management Practices Of Hindustan Unilever
M1820068	Vikramaditya Prasad	Finance	General Practice Taken For Employee Satisfaction Acuris Global
M1820069	Rahul Upendra Rai	Finance	A Study On General Management Practices Of HDFC Bank
M1820103	Vivek Thote	Finance	General Management Practices Of ITC Ltd.
M1820071	Mayuri Rane	Finance	A Study On Indian Stock Market
M1820099	Harshad Suryawanshi	Finance	A study of GM activities of HUL limited
M1820076	Pranali Sabnis	Finance	A Journey Of Financial Scams In India
M1820079	Prasanna Sawant	Finance	Importance Of Legal Aspects In Retail Sector
M1820080	Dhrumil Suresh Shah	Finance	A Study On General Management Practices Of Galaxy Surfactants Limited
M1820081	Richa Shah	Finance	Time Management In Share khan
M1820082	Riya Shah	Finance	A Study Of TCS Ltd.'s General Management Practices.
M1820083	Saumya Shah	Finance	General Management Of Reliance Capital Limited
M1820086	Ashish Sharma	Finance	Digital Marketing Of Smart Watches And Its Trends In India





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Roll No.	Name of the Student	Specialization	Title of Project
M1820088	Raj Sharma	Finance	A Study On Corporate Governance - Evolution And Challenges.
M1820089	Tarjani Sharma	Finance	General Management At L&T
M1820090	Diksha Shetty	Finance	General Management Practices Of Godrej Electricals & Electronics
M1820094	Ruchi Shukla	Finance	A Study Of General Management Technique Practiced By HUL
M1820098	Karan Soni	Finance	A Study On Factors Affecting The Brand Value Of Football Clubs.
M1820056	Smriti Mishra	Finance	A Study On General Management Practices Of Motilal Oswal Securities Limited
M1820013	Hiral Bhayani	Finance	Study Of Online Banking In India
M1820010	Rushad Baria	Finance	A Study On General Management Practices Of TCS
M1820120	Vaidehi Zawar	Finance	A Study On General Management Practices Of PepsiCo Company
M1820106	Kartik Tripathi	Finance	A Study On Big Data Analytics In Financial Statement Audits
M1820107	Kunal Vaishnav	Finance	A Study On Waste Management
M1820109	Arpita Vanjara	Finance	Leadership In Project Management
M1820110	Aparna Verma	Finance	A Study On General Management Practices Of Amul
M1820111	Reshma Verma	Finance	A Study On General Management Practices Of ICICI Bank
M1820118	Suraj Yadav	Finance	General Management Practices On Pidillite Industries
M1820113	Saurabh Vishwakarma	Finance	A Study On General Management Practices Of Pidillite Industries Ltd





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M1820038	Joshi Madhuri	Marketing	A Study On Consumer Behaviour And Perception Towards Organic Food Products
M1820040	Kajal Vinod Kumar	Marketing	Impact Of Economic Slowdown On Real Estate In Mumbai Suburban.
M1820041	Kanojia Rohit Rammilan Geeta	Marketing	Practices Used At Sunteck Realty Ltd For New Project Launches
M1820045	Katta Akash Omprakash Hemlata	Marketing	A Study On General Management Practices Of PepsiCo Company
M1820046	Kavil Viren Vinod Sujata	Marketing	A Study Of The Strategies That Local Markets Undertake To Deal With International Brands And Their Business
M1820047	Khan Javed Amirullah Momina	Marketing	Strategies Of Hindustan Unilever
M1820049	Mehrotra Sejal Rakesh Charu	Marketing	Growth Strategies Of Loreal
M1820053	Mishra Lovekush Hira Girija	Marketing	Management Of Online Grocery Market
M1820055	Mishra Shailesh Rajesh Usha	Marketing	Employer Branding Practice At Google
M1820058	Mundada Soham Rajesh Sangeeta	Marketing	General Management Practices Of Future Group
M1820059	Nair Anooj Suresh Sindhu	Marketing	Growth Strategies Of Maruti Udyog Limited
M1820062	Patel Mahesh Shantilal Vasanti	Marketing	A Study On General Management Practices Of Tata Consultancy Services
M1820064	Pathak Revati Prashant Madhuri	Marketing	General Management Practices Of Sunteck Realty Ltd
M1820065	Patil Nikhil Madhukar Madhuri	Marketing	Business Models of Food Aggregators in India
M1820072	Rastogi Surya Sharad Anita	Marketing	Management Strategies Of McDonalds
M1820073	Raut Harshal Sandhya	Marketing	To Study General Management Styles Adopted By Netflix CEO - Reed Hastings





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M1820077	Sambavar Uma Subbaiah Selvi	Marketing	Good Management Practices Followed By Haagen Dazs
M1820084	Shakya Pratibha Vedram Neelam	Marketing	General Management Practices By Tata Motors
M1820085	Sharma Ankit Shivkant Anita	Marketing	General Management Practices At Oyo Rooms
M1820087	Sharma Kamna Ramsinnet Sita	Marketing	General Management Practices Of Pidillite Industries Ltd.
M1820091	Shetty Meghna Mohan Jayshree	Marketing	A Study On General Management Of Zomato With Other Online Food Services Among Consumer In Mumbai
M1820096	Singh Priya Akhilesh Ranjana	Marketing	Impact Of Merger & Acquisition On General Management Practices Of Merging Companies
M1820097	Singh Shailesh Jaivendra Satyabhama	Marketing	The General Management Practices Of Siyaram Silk Mills.
M1820100	Tanna Aishwarya Ajay Riddhi	Marketing	General Management Practices For – Overcoming Problems Faced By People At Tourist Place
M1820102	Thakur Truptesh Kiran Mamta	Marketing	General Management Of Zee5
M1820104	Tibrewala Punit Dinesh Dipa	Marketing	Relationship Between Online And Offline Marketing In Retail Industry
M1820108	Vaishnav Rohan Ghanshyam Lalita	Marketing	General Management Practices In - LensKart
M1820114	Warsi Sohail Mohd Irfan Ashabun	Marketing	Creating Blue ocean within a Red Ocean: An Automobile Industry Perspective
M1820115	Yadav Ashish Sabhajeet Geeta	Marketing	"General Management Practices For Electric Motorbikes, That Revamped The Auto Industry In India"
M1820012	Bhalla Pranav Pawan Chanchal	HR	General Management Practices Of TCS Ltd
M1820017	Chourasia Khushboo Rajendra Deepa	HR	A Study On General Management Implementation Of Tata Motors
M1820048	Mahale Shruti Vaman Archana	HR	International Business & Strategies Of Marico





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• ISO 9001 : 2015 Certified

• Accredited with A+ Grade by National Assessment and Accreditation Council (NAAC)

C - Block, Thakur Educational Campus,  
Shyamnarayan Thakur Marg, Thakur Village,  
Kandivali (East), Mumbai - 400 101.

Tel. : 6730 8201 / 2, 2884 7147 / 445

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## DISSERTATION LIST OF MMS (FMHO) BATCH 2018-20

### GENERAL MANAGEMENT

Roll No.	Name of the Student	Specialization	Title of Project
M1820117	Rajan Yadav	Finance	Study On General Management Of Motilal Oswal Company
M1820105	Tile Uddhav Nanasaheb	Finance	Motivational Factors That Affect Employees Performance
M1820074	Deven Rawool	Finance	Performance Evaluation Of Mutual Fund Scheme With Special Reference To Reliance Capital Ltd
M1820119	Sushil Kumar Yadav	Finance	Organization Culture And It's Effects On Employees Performance
M1820070	Aditi Rane	Finance	General Management Of ICICI Bank
M1820005	Agarwal Tanay Rambabu Babita	Marketing	A Study Of General Management Practices At HDFC Bank
M1820007	Ashar Mansi Ashok Shila	Marketing	Understanding The Effect Of Moment Marketing On Consumers
M1820016	Chordiya Disha Sanjay Manisha	Marketing	Marketing Strategies Of Ikea To Enter Indian Markets
M1820018	Dalkhania Mohd Awesh Asif Abida	Marketing	To Study The Challenges And Opportunities Of Super Market
M1820019	Das Abhirup Salilranjan Mousumi	Marketing	A Study On The General Management Practices Of Google
M1820021	Desai Ajinkya Mahesh Prachi	Marketing	Improvement In Banking Services Of HDFC Bank With Digitization
M1820024	Gada Neel Hasmukh Hansha	Marketing	Study On Consumer Perception Towards Organic Food Items In Mumbai
M1820025	Garg Mansha Sunil Alka	Marketing	Impact Of Digital Branding On The Usage Of Luxury Cosmetic Items: An Empirical Study In The Western Suburbs Of Mumbai.
M1820026	Ghosh Ankita Arabinda Rinki	Marketing	A study on GM practices of PepsiCo Company
M1820031	Gupta Pratik Prakash Mamta	Marketing	General Management Practices Of Ambuja Cement
M1820032	Gupta Yogesh Krishankumar Laxmi	Marketing	A study on Video Screening Platform Presenting India (Mumbai)





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Roll No.	Name of the Student	Specialization	Title of Project
M1820075	Rosemary Davis Kaitharath Tessy	HR	A Study Of People Attitude Towards Digital Money
M1820092	Shetty Pratiksha Mohan Chandrakala	HR	A Study On India's Beauty & Wellness Industry Focusing On Lakme Lever Private Ltd.
M1820093	Sushmita Acharya	HR	To Study Training And Development Process Carried Out In Trident Hotel
M1820095	Shukla Shikha Prakash Hemalata	HR	General Management Practices Of Tata Motors
M1820039	Kadam Sarthak Rajendra Archana	Operations	A Study On General Management Of Tata Steel
M1820060	Pandey Vibha Udaychand Laltidevi	Operations	A Study On Industry 4.0
M1820078	Sawal Yogesh Sunil Sayali	Operations	A Study On General Management Of Mumbai Dabbawallas

